



Within the framework of opening the horizons of investment and trade exchange between Algeria and Russia Since Algeria is considered a link between Asian and Arab countries to Moroccan and African countries in order to be a strategic location, the two sides united the RUSSIAN HOUSE with the company GLOBAL AFFAIRE ET CONSULTING to promote and achieve the same goal, which is based on economic strengthening and strengthening the commercial and economic forces of each of them, which Algeria has taken an economic and commercial platform prepared for all foreign investments that encourage the development of companies towards development and expansion in neighboring countries.

which is attached a presentation of the company in general detailing its service

Company presentation:

The company Global Affaire et Consulting specializes in trade and investment, offers advice, guidance, studies and monitoring, and management services for its partners and guides them to the most appropriate ways to succeed in their investments in Algeria,

Opening up trade prospects between countries

Our job :

Carrying out studies or providing delegated management of a project is a generic way of describing our activities of our consulting firm. Concretely, our missions can be broken down according to the following classification:

- Organization missions: governance & organization chart
- outsourcing & productivity
- process & productive performance
- ➤ fusion
- > animation (seminar, management committee
- ensure the good condition of the sale of products and its continuity a planning of a plan and strategy of import and export operations

Performance improvement missions:

business plan, strategic plans, forecasts, master plan,





- reporting & management,
- cost Price, cost control, selling Price, improvising of working capital, valuation, M & A.
- Our missions combine a rigorous and proven methodology resulting from the experiences of different groups of consultants as well as the experience of operational environments (see our skills). This is why our service offer is systematically adapted to the activity and the context of the client.

assessment of the investment strategy

- Control the company's accounts,
- Evaluate stocks,
- Check the good financial health of our customers,
- Monitor and study new national and international legislation (etc.).
- Our organization issues certain certifications to ensure that the audited company complies with the rules in force. The audit when completed will highlight some points that will determine whether or not to obtain an ISO standard.

Export assistance

Business Algeria Has a national network of regional delegates and business leaders going directly to meet Algerian companies and in relation with the entire administration allowing access to small and large companies and especially to producers like DSA of each Wilaya and the various federations and associations of exporters, this program helps these companies by providing them with information tools and products and communication solutions by collectively supporting companies in the same sectoral community through turnkey operations, by supporting a company's international development project thanks to individual tailor-made solutions or even by offering an HR

solution to strengthen the workforce of companies internationally, always relying on its large network abroad





Investment support

Business Algeria defends the attractiveness of Algeria by promoting its assets to foreign investors wishing to set up in Algeria, In close collaboration and partner abroad and abroad, the company attracts foreign projects in Algeria

The global trading and consultancy firm also has an export sector.

Well established in Africa, thanks to its office in Algeria and Mauritania in Nouakchott, Global Business and Advice to its wirelines in Senegal and Libya for the coverage of neighboring countries will focus on:

Inform, guide, welcome and guide foreign partners and economic operators, and support them in the preparation of their files; Develop partnerships with commercial and industrial development organizations;

Develop effective marketing and communication towards the Mauritanian destination and investors whose companies have a redeployment policy towards Africa;

Make available to investors any information relating to the investment potential in Mauritania, Guide investors towards promising activities by economic region and by sector; Present the strengths and characteristics of Algeria in terms of location: legal and economic framework, state aid, etc;

Allow a better dissemination of the country's potential for greater efficiency and better service to the State and businesses.

Guide investors towards promising activities by economic region and by sector;

Present the strengths and characteristics of Algeria in terms of location: legal and economic framework, state aid, etc

Belgium office:





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Partner Algeria

- Ministry of Foreign Trade
- Ministry of the Economy
- Ministry of Agriculture
- IANOR
- Agrolog group, the state lider of production and logistics in agriculture in general exclusively
- CAAE an organization Certifying
- ISO 9001 Quality Management System
- ISO 14001 Environmental Management System
- Territorial quality
- ISO 22000 Food Safety Management

ORGANIC Certifiers

Gulf Country

- Representative of the Arab Economic Council of the League of Arab States in Algeria
- Advisor to the Supreme Council of the Arab Economic Unit of the League of Arab States
- Partner of the Assembly of the Union of GOLF Countries
- Member of the Arab Invest Forum

Cooperation authorities with the Libyan state





- Memorandum of Understanding with the Libyan Authorities The Therapeutic Apparatus of the Libyan Presidency
- the Libyan Mills Group
- the economic an social development fund LYBIA

Export Structure:

- Establishment of Algerian brand in the outside country
- Consultant and representative of various foreign companies in Algeria and Algerian abroad in different field
- Trade promotion delegates of state and private enterprises

Society Stream in the Médecins Sans Frontières programme

• A humanitarian action The company Global Business and Consulting delegates Algerian Doctors Without Borders who hate and bring exchanges and know-how in several fields of doctor, surgical exercises, and medical and paramedical training, more than 15 doctors specialties

- ✓ Efficiencies of opening all doors in Arab and African countries
- Opportunities effectiveness to support companies in meetings with decision-makers in countries, near the minister and banks and management,
- ✓ And organization of official delegations to these countrie





Thanks you for your attention.